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| Martner, Casey | | Arlington, VA  (262)527-5380  *Casey.Martner@gmail.com* |
| **Summary** | MBA with management experience that spans six years across federal and commercial business sectors performing strategic planning, business analysis, and financial management systems requirements gathering. Strengths in leading improvement initiatives, driving change, utilizing IT, and managing client relationships. Proficient with various information technologies. Highly skilled in diverse project environments, and managing multiple unique deliverables. | |
| **Experience** |  | |
| **Centurum, Inc.**  **Aug 2012 – Current McLean, VA** | **Business Analyst / Team Lead**  Led five person business process re-engineering (BPR) team, provided project guidance, process management, and requirements development for the Integrated Personnel and Pay Solution - Navy (IPPS-N) project to provide a Functional Requirements Document (FRD), Business Case Analysis (BCA), performance benchmarks, and Enterprise Architecture (EA) alignment of an improved Financial Management and Military Pay system responsible for $28 Billion in payments annually under the guidance of OPNAV N10.   * Led validation and BPR sessions with multiple stakeholders and project teams to capture business rules, system flows, current and future business process flow, baseline and optimal performance, and produce ideal state requirements for financial management and pay processes. * Mapped and simulated business processes for current and ideal states in MS Visio, iGrafx, and IBM System Architect (SA) using Business Process Model and Notation (BPMN) 2.0 and Department of Defense Architecture Framework (DoDAF) standards. * Cultivated knowledge of Navy Financial Management, Accounting, and Budgeting procedures to understand End-to-End (E2E) business flows, Treasury reporting requirements, applicable policies and regulations, and maintain or improve Audit Requirements. * Produced and streamlined project methodologies to integrate EA, Process Analysis, BPR, functional requirements gathering, acquisition compliance, and risk analysis work streams. * Created MS Access databases to capture process data, link business rules, and output XML files capable of seamless upload into IBM SA, the government EA tool, representing an 80% gain in efficiency over previous methods. * Provided project management support by creating/maintaining the Plan of Action and Milestones, MS Project plans, weekly and monthly status reports, and utilizing MS Access and SharePoint to track project issues and risks. | |
| **XACT Fluid Solutions**  **Nov 2011 – Jul 2012**  **Menomonee Falls, WI,** | **Business Process Improvement Lead**  Responsible for enabling operational effectiveness and efficiency gains to reduce overhead and increase sales. Oversaw creation of standard operating procedures, sales programs, and business process improvement implementation for the engineering group. Integrated business functions into a relational database.   * Developed performance management processes by developing of key performance indicators, tracking production performance, and working with teams to implement improvement plans. * Decreased production and inventory costs through improved inventory procedures, enhanced record keeping, and integrated production and purchasing workflows. * Developed vendor relationships to outsource production of standard components, automate inventory restocking, and reduce delays. * Reduced cycle time on requests for quotes by implementing standard bills of materials, interchangeable product components, and pricing strategies. * Managed cross-departmental migration of inventory processes and transitioned to new standardized naming conventions for parts in inventory and finished products. * Obtained buy-in and updated CEO on status of process improvement projects, timelines, and rollout of Filemaker databases. | |
| **Tata Consultancy Services**  **Jul 2011 – Nov 2011**  **Mumbai, India** | **Project Management & Quality Assurance MBA Intern**  Selected for competitive, graduate level, paid internship in Mumbai, India for CMMI Level 5 company. Assisted delivery manager to support the development of a Business Intelligence/Data Warehousing solution for Cummins Diesel.   * Implemented quality assurance procedures throughout the Systems Development Life Cycle. Selected quality metrics, gathered defect causes, worked with teams to create solutions, and shared lessons learned. * Created and maintained project plans and status reports, provided project updates to teams and client stakeholders on several continents. * Assisted the delivery manager with additional special projects, implementation strategies, training, and rollout. * Supported continuous process improvement across functional analysis, development, and testing work streams. | |
| **Green Appeal, LLC**  **Jan 2007 – Jul 2011**  **Wales, WI** | **Manager: Pest Control Services**  Oversaw the operations for Tree Care and Pest Control departments by providing managerial and development support of several crews simultaneously.   * Created and implemented long term growth strategies and standardized marketing processes and pricing model, which resulted in a 60% sales increase over four years. * Hired, trained, and managed the professional development of staff. * Integrated Pest Control Services customers into a comprehensive customer relationship management (CRM) database. * Designed seasonal schedules, developed customer service criteria, estimated and sold services, planned employee routes, purchased inventory, maintained equipment, selected and applied products. | |
| **Green Appeal, LLC**  **Jun 2002 – Jul 2011**  **Wales, WI** | **Account Manager**  Sold and oversaw execution of turf management services to 400+ customers who received over 1,700 seasonal appointments annually.   * Grew territory and met sales targets by maintaining competitive pricing, premium service quality, and responsive customer service. * Designed customer service schedules and managed service delivery. | |
| **Education** |  | |
| **University of Wisconsin, Milwaukee**  **2010 - 2011** | **Masters of Business Administration – Global Management**   * Extensive global strategy focus in international finance, marketing, and communication. * Research and project focuses on FDI, country risk analysis, CSR programs, and international management structures. | |
| **University of Wisconsin, Whitewater**  **2002 - 2007** | **Bachelors of Arts – Political Science**   * Focus on comparative political structures. * History Minor – European and Asian emphasis * Study abroad in London, UK in 2006 – cultural studies. | |